

CREDIT RISK !!
HARRIS REPORT FROM REP OCT26/12 12.47
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

| CLASS: NATL. | LOCAL | REGIONAL |
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|--------------|----------|------|------|----------|------|
| FLIGHT DATES | OCT23/12 | W. 1 | DATE | OCT26/12 | 12.4 |
|--------------|----------|------|------|----------|------|

CITY TAX _____ STATE TAX _____

STA:

CON CM

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY

| | | | | | |
|---|-----------|----------|----------|--|--|
| | | H | 06/19/20 | | |
| N | 400E-500P | \$800.00 | 10/2/20 | | |
| S | | | | | |
| S | | | | | |

PROGRAM : DR OZ

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|----|---|-------------|----|----------|-------|-------|
| 54 | A | 1130P-1200M | 30 | \$800.00 | 10/20 | 10/10 |
|----|---|-------------|----|----------|-------|-------|

PROGRAM : SPORTSNIGHT
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-25 FOR 1 SPOT/WK

REP HEADLINE# 6144805 TRF# 312015 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 12.47

*** CHANGES *** ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|------|--------|------------------------|------|-----|--------|------------|----------|----------|-----------|-------------|-----------|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M5 | OK'D | BUY#25 | MISSED: TU-F/400P-500P | | | | OCT26 | | 30S | \$800.00 | (OCT26/12) | |
| | | | OFFER: SUN/1130P-1200M | | | | OCT28 | | 30S | \$800.00 | PLS ADVISE. | |
| | | | CMT: WE CAN OFFER | | | | | | | | | |
| OCT/12 | | | 91480.00 | | | NOV/12 | | | 35970.00 | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 127450.00 |
| TOTAL SPOTS | | | | | | | | | | | | 95 |

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE